

SPRING 2025 FULL-TIME MBA ELECTIVE SCHEDULE

Term C: 01/27 - 03/13

Term D: *03/26 - 05/13 (*Begins on a Wednesday)

Reminder: All courses in the Smith MBA are non-standard as defined by the University.

Notes:		
MBAA, MPO, and OCS Programming & Events	12:00 p.m. - 2:00 p.m.	C & D
Registration Instructions for 1st Years		
Registration Instructions for 2nd Years		

AI & Business Strategy Specialization - <i>minimum of one AI application course needed for this specialization</i>							
Crs	Sec	Title	Cr	Day	Time	Term	Notes
BUSM758R	0101	Foundations of AI	2	TTh	10:00 a.m. - 11:50 a.m.	C	
BUSM758A	0101	AI in Business Strategy	2	TTh	10:00 a.m. - 11:50 a.m.	D	

Entrepreneurship and Innovation Specialization							
Crs	Sec	Title	Cr	Day	Time	Term	Notes
BUSM758M	0101	Entrepreneurship and New Ventures	2	MW	12:00 p.m. - 1:50 p.m.	C	
BUSM758F	0101	New Venture Financing	2	MW	4:00 p.m. - 5:50 p.m.	D	

Finance Specialization							
Crs	Sec	Title	Cr	Day	Time	Term	Notes
BUSM733	0101	Valuation in Corporate Finance	2	MW	4:00 p.m. - 5:50 p.m.	C	Prerequisite: BUSM758J and BUSM758P
BUSM735	0101	Financial Strategy for Corporations	2	MW	10:00 a.m. - 11:50 a.m.	D	Prerequisite: BUSM758J and BUSM758P
BUSM738A	0101	Mayer Fund	3 & 3	TTh	12:00 p.m. - 1:50 p.m.	A, B, C & D	2Y Elective & approval required
BUSM758I	0101	Advanced Financial Modeling and Equity Analysis	2	TTh	10:00 a.m. - 11:50 a.m.	D	

Marketing Specialization							
Crs	Sec	Title	Cr	Day	Time	Term	Notes
BUSM701	0101	Marketing Research Methods	2	MW	2:00 p.m. - 3:50 p.m.	C	Prerequisites: BUSM606 and BUSM612
BUSM702	0101	Consumer Behavior	2	MW	2:00 p.m. - 3:50 p.m.	D	Prerequisite: BUSM612

Sustainability Specialization							
Crs	Sec	Title	Cr	Day	Time	Term	Notes
BUSM758Q	0101	Sustainability in Business and Management	2	MW	10:00 a.m. - 11:50 a.m.	C	

Other courses are currently in the MS and Supply Chain Management program and will be available via Course Request. Please contact [Vanessa](#) if interested in sustainability-related courses.

Supplemental Elective Options							
Crs	Sec	Title	Cr	Day	Time	Term(s)	Notes
BUSM762	0101	Decision Analytics	2	MW	12:00 p.m. - 1:50 p.m.	D	Prerequisite: BUSM606
BUSM750	0101	Project Management in Dynamic Environments	2	MW	2:00 p.m. - 3:50 p.m.	D	
BUSM775	0101	Global Strategy	2	TTh	2:00 p.m. - 3:50 p.m.	D	