



# FLEX MBA

# FALL 2023 ADMITS

## CURRICULUM GUIDE

The Flex MBA program has 54 total credits (32 required and 22 elective credits)

*Curriculum is subject to change*



Year One	<b>Fall 2023</b>  Total: 10 required credits	<b>BUSI600</b> Flex MBA Opening Residency/Fundamentals of Business (August 19 & 20) <b>BUSI681</b> Managerial Economics & Public Policy <b>BUSI662</b> Leadership & Teamwork <b>BUSI718D</b> Data Driven Analytics <b>BUSI650</b> Marketing Management	_____ _____ _____ _____
	<b>Winter 2024</b>  Total: 2 elective credits	One Elective	_____
	<b>Spring 2024</b>  Total: 8 required credits	<b>BUSI690</b> Strategic Management <b>BUSI610</b> Financial Accounting <b>BUSI640</b> Corporate Finance I <b>BUSI621</b> Digital Transformation in Business	_____ _____ _____ _____
	<b>Summer I &amp; II 2024</b>  Total: 2 required credits 4 – 6 elective credits	<b>BUSI641</b> Corporate Finance II Two – Three Electives	_____ _____ _____ _____
Year Two	<b>Fall 2024</b>  Total: 4 required credits 4 elective credits	<b>BUSI611</b> Managerial Accounting <b>BUSI634</b> Operations Management Two Electives (Can include BUSI788 Global Business Course)	_____ _____ _____ _____
	<b>Winter 2025</b>  Total: Global Travel or 2 – 4 elective credits	<b>BUSI788</b> Global Business Course Travel OR One – Two Electives	_____ _____ _____
	<b>Spring 2025</b>  Total: 2 required credits 6 elective credits	<b>BUSI683</b> The Global Economic Environment Three Electives (Can include BUSI788 Global Business Course)	_____ _____ _____ _____
	<b>Summer I &amp; II 2025</b>  Total: 6 required credits 2 elective credits	<b>BUSI787</b> Integrative Capstone (Capstone is offered twice a year: Summer in-person, Fall online) <b>BUSI758Q</b> MBA Consulting Practicum (4 cr) One Elective	_____ _____ _____

Required credits: \_\_\_\_\_

Elective credits: \_\_\_\_\_

Total credits: \_\_\_\_\_

# FLEX MBA ELECTIVE COURSE OPTIONS

## Important Notes for Elective Course Options

- Courses may be offered in-person and/or online, and offerings vary by campus
- Course options are subject to change
- \*Saturday course part of Tech Management Certificate and is only offered at the DC campus. Seat availability may be limited.
- \*\*4 credit course offered in Fall/Spring with global travel in Winter term

## Fall 2023

**BUSI602** Leading with a Strategic Mindset

**BUSI710** Competitive & Collaborative Negotiations

**BUSI737** Innovation & Product Development

**BUSI741** Financial Strategy for Corporations

**BUSI758F** Investment Fund Management (3 cr; application only)

**BUSI758J** Digital Customer Journey

**BUSI758K** Portfolio Management

**BUSI781** Marketing Emergent Technology\*

**BUSI788** Global Business Course (2 cr)\*\*

**BUSI791** Research and Development Strategy & Process\*

**BUSI793** Technology Entrepreneurship, Innovation & Commercialization\*

## Spring 2024

**BUSI731** Brand Management

**BUSI740** Valuation in Corporate Finance

**BUSI745** Fixed Income Analysis

**BUSI758A** Cyber/Enterprise Risk and Resilience Modeling\*

**BUSI758B** Leadership, Ethics and Technology\*

**BUSI758F** Investment Fund Management (3 cr; application only)

**BUSI758G** Corporate Risk Management

**BUSI758V** Digital Promotion and Advertising

**BUSI758W** Systems and Design Thinking

**BUSI758X** AI and Business Strategy

**BUSI758Z** Decision Modeling

**BUSI782** Science and Technology Project Valuation\*

**BUSI784** Systems Design, Development, Test and Evaluation\*

**BUSI788** Global Business Course (2 cr)\*\*

## Winter 2024

**BUSI718C** Organizational Change

**BUSI718B** International Business

**BUSI718V** Corporate Venturing

**BUSI718E** Sustainability: Economics & Strategy

**BUSI758L** Corporate Structures and Law for Technology Managers\*

## Summer 2024

**BUSI718F** Advanced Financial Modeling & Equity Analysis

**BUSI730** Marketing Research Methods

**BUSI744** Derivative Securities

**BUSI752** Data Mining & Predictive Analytics

**BUSI758M** Digital Marketing Strategy

**BUSI758R** Ethical Leadership

**BUSI785** Project Management