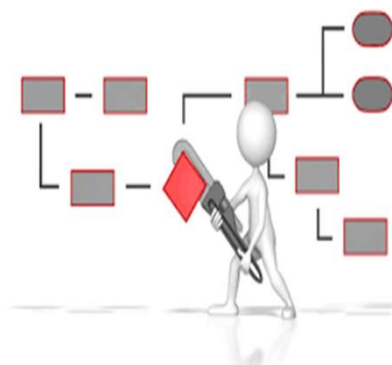


How will OCS help you do this?



# DIFFERENT

This job search process and experience will be DIFFERENT from your previous campus experience.



What words would you use to describe the job search process experience up to this point?

What have you heard about the job search process for MS students?



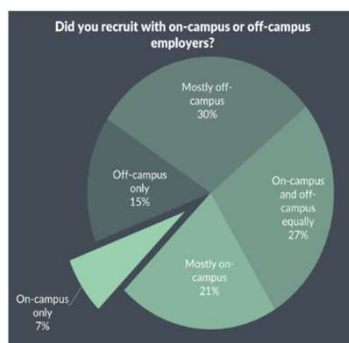
Bcmanagement.com

Here are two very important differences....

*The PACE is different*

you may be engaged in 2 jobs searches in 12-16 months  
(your *internship* + your *full time job*)

*The PROCESS is different*



Relish Career Survey, 2022

Based on a broad survey of business school MS/MBA students across the US, only 7% of students relied on ONLY on-campus recruiting to connect with potential employers

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Today's MS career search is so much more than applying to *job postings*



20%

80%

HIDDEN JOB MARKET

of jobs are filled from sources other than applications to broadly distributed online job boards

Career Launch NACE presentation, 2022

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Videos of Alums




ALUMNI WELCOME

XICHEN WEI  
MS MARKETING '20

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The THREE  
most important steps  
to achieving your  
desired career  
outcomes

- 1 Start early
- 2 Focus your search
- 3 Develop a partnership with an OCS coach

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Early start, by the numbers

How many days between  
today and the first  
employer recruiting  
event @ Smith?

~7  
days

## Early start, by the numbers

226  
hours

6 months

7-9 hours  
per week



Relish Career Survey, 2019


## The benefits of focusing your search




The center of your TARGET is the industry/role that is most likely to value what you have to offer

- Allows you to develop deep understanding of your target industry/job/org
- Makes it easier to convey how you can contribute to org
- Increases odds that you'll be a better fit and happier with your future employer


Execunet.com

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## Here are your career coaches




Dori Jamison




Dolores Daly




John Malone



Seth Travers



Rachel Loock



Adam Shpall

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## How you can leverage your partnership with an OCS coach

Determine transferable skills relevant to your target job

Perfect your value proposition

Build a targeted, forward-looking resume and cover letter

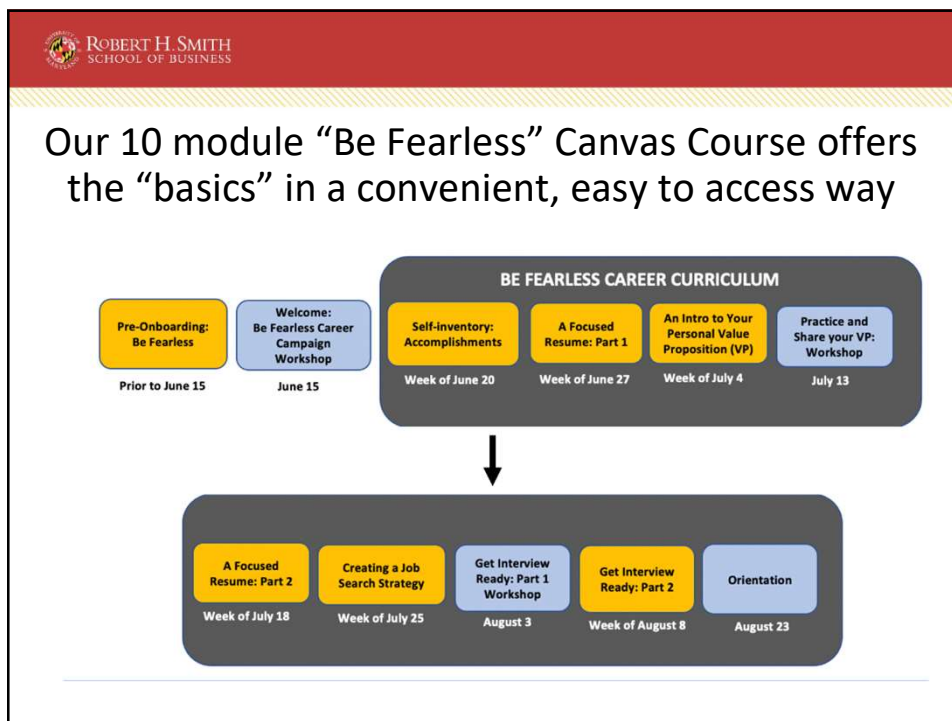
Practice interviews

Understand how to land career conversations (e.g. networking)

Develop alumni connections



Set goals & help keep you on track



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Here are some recommended next steps for this Spring

Work toward completing these **four milestones NOW** in Term C

Schedule 1:1 coaching session(s)	Get your resume reviewed and approved
Indicate your job seeking status in HireSmith	Set up alerts for jobs and events in HireSmith

*Our best advice* -- create a habit of investing 4 hours a week in you and your career search!





What questions can I answer?



● Be fearless.