

MiM:
Master of Science in
Management Studies

Academic Director:
Rellie Derfler-Rozin
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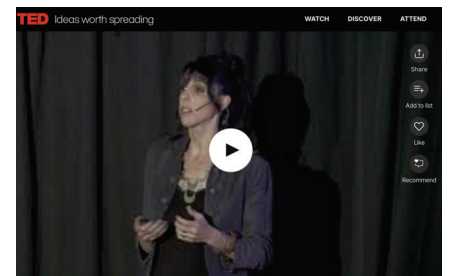
A little bit about me..



Our Vision for MSBMGT



Allow students to translate their **Passion (outside of the business world)** to a career in the business world by gaining **strategy and leadership skills to lead and innovate in their industries**



Rellie Derfler-Rozin - TEDxTechnion

Explore exciting paths!



- Explore exciting and unique career paths in areas such as:
- Marketing management
- Strategy and innovation management
- Unique industries:
 - Sports management
 - Health management
 - Arts management

Advisory Council Members

<https://www.rhsmith.umd.edu/programs/business-masters/academics/management-studies-person/mim-advisory-council>



Alumni



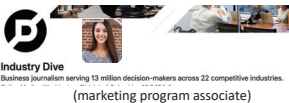
Vanguard
Financial Services - Valley Forge, PA - 271,021 followers
(business technology administrator)



Lippincott
We're a global creative consultancy specializing in brand and innovation.
(brand strategy)



Ezra Coaching
Now Everyone Can Be Better With A Coach
(Sales Operations and Support Lead)



Industry Dive
Business journalists serving 13 million decision-makers across 22 competitive industries.
(marketing program associate)

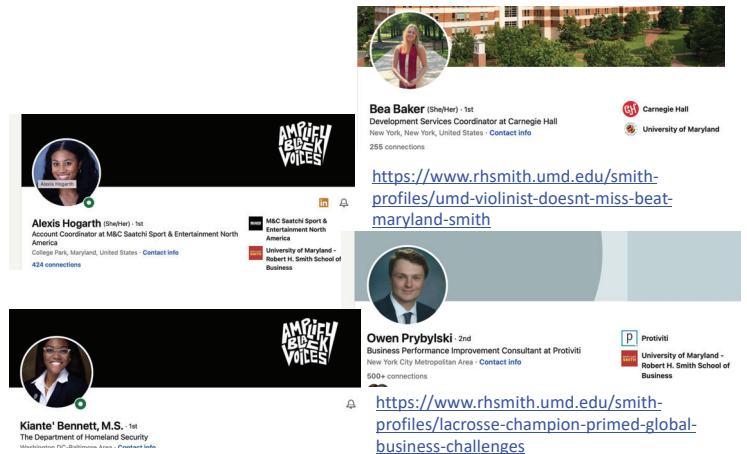


Phoenix Suns
(player development coach)



Rangan
Providing holistic workforce solutions with niche expertise in DM, including disability, autism & neurodiversity hiring
(strategic business associate)

Some Alumni (MiM)...



Curriculum - Core classes



- Leadership and Teamwork (2 credits)
 - Data Driven Decision Making (2 credits)
 - Marketing Management (2 credits)
 - Introduction to Financial Accounting (2 credits)
 - Financial Management (2 credits)
 - Managerial Economics and Public Policy (2 credits) - Spring
 - Strategic Management (2 credits) – Spring
- + (Required):
- Negotiation (2 credits)
 - Business Ethics (2 credits)
 - Experiential Learning (2 credits)

Electives (tentative, with FTMBA)



General Management and Marketing

- Market research
- Consumer Behavior
- Brand Management
- Business Consulting
- Organizational Change*
- International Business*
- Purposeful career (Fall)

Innovation and Entrepreneurship

- AI: Implications for Business strategy
- Market Forecasting
- Valuation
- Organizational Networks
- Corporate Venture*
- Organizational Change*

- Offered as Winter ONLINE classes

New in Spring 2024!



- Sports Management Classes!!
 - Term C (spring): Name, Image, Likeness
 - Term D (spring): Global Sports Entrepreneurship

Website for looking at overall curriculum:

<https://networth.rhsmith.umd.edu/welcome-biz-mgmt/curriculum-academics/curriculum>

Experiential Learning Class!



- Experiential learning (capstone like!)
 - Industry speakers (advisory council members) as part 1 (Oct-Dec)
 - Customized experiential learning projects as part 2 (March-May)

Capstone Project

- Student teams will consist of 4-6 students
- Students will be coached by faculty and alumni mentors

Roy Thomason!



U.S. Chamber of Commerce



NIKOLA™

Medtronic



NEW ZEALAND
STORY



EXPO
2020
DUBAI
UAE



Southwest®

Featured Experiential Learning projects (MiM Spring 2023)

- Major League Baseball (2)
- Lockheed Martin
- Marriott
- Pepsi
- ServiceNow
- Google
- Fannie Mae
- Thread (non-profit)

Experiential Learning Testimonials

- Watch:

<https://drive.google.com/file/d/1eCfkipklyCvxw2wZnwf7WwD4GHDK6Gv/view?usp=sharing>

Careers



- Start developing your individual plan
 - 1 / 3-5 / 10 year plan
- Resume
- OCS sessions AND **coaching** (report outcomes)
- Connect with me, other professors or anyone on the team formally and informally!
- Connect with advisory council members!
- Connect with Alumni!
- Join our LinkedIn group! please connect with me on LinkedIn:
<https://www.linkedin.com/in/rellie-rozin-48a3216/>

Expectations before first day of class



- Browse the Canvas sites, learn instructor expectations, follow posted instructions
- Gather materials, as appropriate
- Know the times and locations for your classes [Testudo] and come on time
- Be respectful towards instructor and other students
- If need special accommodation email in advance
- **WORKSHOPS!!! (tomorrow + during Fall)**

Academic Integrity



- Honor Pledge:
"I pledge on my honor that I have not given or received any unauthorized assistance on this assignment/examination."
<https://www.studentconduct.umd.edu>



Finally..



- Be **Engaged** on all levels (classes, clubs, community) so you can benefit from all resources and contribute (Cohort rep; community lunch **Save the Date: Sep 28 12pm!**)
 - Be **Proactive**
 - Be **Honest** and **Sincere**
 - **Manage** time properly
 - **Reach out** when you need help
 - and most importantly...
- ENJOY** this journey!

Questions?