







Want to try building your own tech startup? Apply now to join a unique educational and professional development experience this fall.

## FED TECH IS A UNIQUE EDUCATIONAL EXPERIENCE. LEARN ABOUT:

- Technology commercialization
- Market research
- Entrepreneurship
- Conducting stakeholder interviews



Applications are currently being accepted to participate in the prestigious DC I-Corps Fed Tech program this spring. This is a National Science Foundation

sponsored innovation and venture creation program. The University of Maryland, GW, and Virginia Tech have partnered with Fed Tech for the last three years. Admission to the program is highly competitive.

# ABOUT THE FED TECH PROGRAM

Fed Tech is a graduate level class at University of Maryland that pairs highly qualified MBAs, MS and PhD students with cutting-edge technologies from the federal lab system. In the course of seven weeks, the teams interview 50 customers to build a business model around a technology. Each week students pitch to local entrepreneurs and get feedback on their progress. Six Fed Tech teams have gone on to form companies after the class.



NAWCAD's Rick Tarr presents findings on a laser imaging system.

### PARTICIPATING LABS























## **REQUIRED COMMITMENT:**

- 10-15 hours/week for eight weeks
- Attendance at five in-person sessions at University of Maryland (either College Park or DC campus)
- Willingness to conduct stakeholder interviews and take direct feedback from entrepreneurs

"I-Corps was absolutely my most memorable and most fulfilling course at the Smith School. I came into the program excited to work with a nascent technology and see how it may be applied in the marketplace. Through the process and being continually challenged by my instructors I left with an experience unlike any that can be obtained in a traditional classroom setting."

-Kevin Swenson, Smith MBA candidate

"In our partnership with the University of Maryland, the Smith School students have worked diligently to understand the product-market fit of our patented technologies. They have assisted the tech transfer office in gaining insights on how to commercialize our technology to industry."

 -Michael Schroeder, Director at the Naval Air Warfare Center Aircraft Division (NAWCAD) Technology Transfer Office.

### **SUCCESS STORIES**



#### **GREY MATTER**

•Licensed an NRL material innovation. •Secured \$75K in seed funding and is currently building a prototype in conjunction with the Army. •NRL scientist received additional funding for her research.







## MICROSPHERE MATERIAL SOLUTIONS

- •CRADA with NSWC Corona. Patent license under negotiation.
- •Small-scale commercial production to begin in summer '16.
- •Won \$100K Maryland Industrial Partnership (MIPS) grant in summer '16 to advance technology.

