

Fall 2021 Courses

All Fall 2021 Courses will be offered in person unless noted under the Online or Online MBA categories.

Baltimore						
Dept	Crs	Sec	Title	Cr	Day	Term
MKTG	BUSI 735	BA01	Advanced Marketing Analytics	2	T	A
M&O	BUSI 758Q	BA01	Business Consulting	4	Th	AB
FIN	BUSI 740	BA01	Valuation in Corporate Finance	2	W	B
MKTG	BUSI 737	BA01	Innovation & Product Development	2	Th	B
DOIT	BUSI 785	BA01	Project Management in Dynamic Environments	2	Th	B

DC Evening						
Dept	Crs	Sec	Title	Cr	Day	Term
MKTG	BUSI 734	DC01	Digital Marketing	2	M	A
M&O	BUSI 718O	DC01	Networks and Influence	2	Th	A
DOIT	BUSI 785	DC01	Project Management in Dynamic Environments	2	T	A
M&O	BUSI 758Q	DC01	Business Consulting	4	W	AB
FIN	BUSI 740	DC01	Valuation in Corporate Finance	2	M	B
MKTG	BUSI 737	DC01	Innovation & Product Development	2	M	B
M&O	BUSI 712	DC01	Entrepreneurship & New Ventures	2	T	B

Shady Grove						
Dept	Crs	Sec	Title	Cr	Day	Term
MKTG	BUSI 731	GS01	Integrated Brand Management	2	W	A
MKTG	BUSI 736	GS01	Pricing Strategies for a Competitive Advantage	2	M	B
DOIT	BUSI 785	GS01	Project Management in Dynamic Environments	2	T	B

Online						
Dept	Crs	Sec	Title	Cr	Day	Term
M&O	BUSI 711	BA01	Industry Analysis	2	M	A
M&O	BUSI 713	BA01	Global Strategy	2	T	A
DOIT	BUSI 751	BA01	Decision Analytics	2	Th	B
FIN	BUSI 758Y	DC01	Financial Stability & Risk Management	2	W	B

Online MBA						
Dept	Crs	Sec	Title	Cr	Day	Term
MKTG	BUSO731	SO61	Social Media and Web Analytics	2	M	B
MKTG	BUSO731	SO62	Social Media and Web Analytics	2	T	B
LBPP	BUSO751	SO61	Supply Chain Risk Management	2	W	B
LBPP	BUSO751	SO62	Supply Chain Risk Management	2	Th	B
MKTG	BUSO758A	SO61	Marketing Analytics	2	W	B
FIN	BUSO758G	SO61	Financial Restructuring	2	Th	B
FIN	BUSO782	SO61	Financial Planning & Control Systems	2	W	B

CANCELLED						
Dept	Crs	Sec	Title	Cr	Day	Term
MKTG	BUSI 736	DC01	Pricing Strategies for a Sustainable Competitive Advantage	2	Th	B
DOIT	BUSI 751	DC01	Decision Analytics	2	W	B
MKTG	BUSI 735	DC01	Advanced Marketing Analytics	2	T	B
M&O	BUSI 713	GS01	Global Strategy	2	M	A
FIN	BUSI 740	GS01	Valuation in Corporate Finance	2	T	B
DOIT	BUSI 751	GS01	Decision Analytics	2	W	B
DOIT	BUSI 791	DC01	Research and Development Strategy and Process	2	T	B

cncl'd - 6/24/2021

cncl'd - 6/24/2021

cncl'd - 6/24/2021

cncl'd - 6/24/2021

cncl'd - 4/6/2021

cncl'd - 6/24/2021

cncl'd - 7/23/2021