

## 2022 Fall Admit Full - Time MBA Curriculum

### Required/Core Courses

Fall 2022		Spring 2023		Fall 2023		Spring 2024	
Fall 1A	Fall 1B	Spring 1C	Spring 1D	Fall 2A	Fall 2B	Spring 2C	Spring 2D
Introduction to Financial Accounting Managerial Economics and Public Policy Financial Management I Data Driven Decision Making	Marketing Management Leadership & Teamwork Financial Management II	Operations Management Data Mining & Predictive Analytics	Strategic Management	Strategic and Transformational IT	Managerial Accounting	The Global Economic Environment	Leading Strategically  Integrative Capstone

### Specializations

Finance		Marketing		Consulting & General Management			Additional Specializations	
Corporate Finance	Banking	Brand & Product Mgmt	Customer Analytics	Strategy & Economics	Consulting	Organizational Leadership	Technology & Innovation Mgmt	Supply Chain Mgmt
Valuation (Spring Y1)	Valuation (Spring Y1)	Marketing Research (Spring Y1)	Marketing Research (Spring Y1)	Business Consulting (Spring Y1)	Business Consulting (Spring Y1)	Navigating Organizational Networks (Spring Y1)	Valuation (Spring 1Y)	Project Management (Spring Y1)
Advanced Financial Modeling and Equity Analysis (Spring Y1)	Investments (Y1)	Consumer Behavior (Spring Y1)	Consumer Behavior (Spring Y1)	Managing Change (Fall Y2)	Valuation (Spring Y1)	Managing Change (Fall Y2)	Market Forecasting (Spring 1Y)	Decision Analytics (Spring Y1)
Financial Strategy (Spring Y1)	Financial Strategy (Spring Y1)	Brand Management (Spring Y1)	Digital Marketing (Fall Y2)	Global Strategy (Spring Y2)	Negotiations (Fall Y2)	Negotiations (Fall Y2)	Managing Change (Fall Y2)	SCM: Models & Analysis (Spring Y1)
Financial Restructuring (Fall Y2)	Financial Stability and Risk Mgmt (Fall Y2)	Market Forecasting (Spring Y1)	Advanced Mkt Analytics (Fall Y2)	Int'l Econ for Managers (Spring Y2)*	Managing Change (Fall Y2)	Global Strategy (Spring Y2)	AI: Implications for Business Strategy	MS in Supply Chain Elective
Experiential complement: Mayer Fund (Fall & Spring Y2 - Application & Interview Required)		Experiential complement: Innovation & Product Development (Fall Y2) OR Technology Entrepreneurship (Fall Y2)		Experiential complement: Innovation & Product Development (Fall Y2) OR Technology Entrepreneurship (Fall Y2)			Experiential complement: Innovation & Product Development (Fall Y2) OR Technology Entrepreneurship (Fall Y2)	

Elective	Credits	When Offered
Advanced Mkt Analytics	2	Fall Y2
AI: Implications for Business	2	Spring Y1 or Y2
Brand Management	2	Spring Y1 or Y2
Business Consulting	2	Spring Y1 or Y2
Consumer Behavior	2	Spring Y1 or Y2
Decision Analytics	2	Spring Y1 or Y2
Digital Marketing	2	Fall Y2
Advanced Financial Modeling and E	2	Spring Y1 or Y2
Financial Restructuring	2	Fall Y2
Financial Stability and Risk Mgmt	2	Fall Y2
Financial Strategy	2	Spring Y1 or Y2
Global Strategy	2	Spring Y2
Int'l Economics for Managers	2	Spring Y2
Investments	2	Spring Y1 or Y2
Managing Change	2	Fall Y2
Market Forecasting	2	Spring Y1 or Y2
Marketing Research	2	Spring Y1 or Y2
Navigating Organizational Networks	2	Spring Y1 or Y2
Negotiations	2	Fall Y2
Project Management	2	Spring Y2
SCM: Models & Analysis	2	Spring Y2
Valuation	2	Spring Y1 or Y2
Experiential: Tech Entrepreneurship	2	Fall Y2
Experiential: Mayer Fund	6 (3 in fall, 3 in spring)	Y2
Experiential: Innovation and Produc	2	Fall Y2

\*This course may not be offered.