



FLEX MBA

Spring 2024 ADMITS

CURRICULUM GUIDE

The Flex MBA program has 54 total credits (32 required and 22 elective credits)

Curriculum is subject to change



Year One	<p>Spring 2024</p> <p>BUSI600 Flex MBA Opening Residency/Fundamentals of Business (January 13 – 14, 2024) BUSI690 Strategic Management BUSI610 Financial Accounting BUSI640 Corporate Finance I BUSI621 Digital Transformation in Business</p> <p>Total: 10 required credits</p>	<p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
	<p>Summer I & II 2024</p> <p>BUSI641 Corporate Finance II Two – Three Electives</p> <p>Total: 2 required credits 4 – 6 elective credits</p>	<p>_____</p> <p>_____</p> <p>_____</p>
	<p>Fall 2024</p> <p>BUSI681 Managerial Economics & Public Policy BUSI662 Leadership & Teamwork BUSI718D Data Driven Analytics BUSI650 Marketing Management One Elective (Can include BUSI788_ Global Business Course)</p> <p>Total: 8 required credits 2 elective credits</p>	<p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
Year Two	<p>Winter 2025</p> <p>BUSI788_ Global Business Course Travel OR One – Two Electives</p> <p>Total: Global Travel OR 2 – 4 elective credits</p>	<p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
	<p>Spring 2025</p> <p>BUSI683 The Global Economic Environment Three Electives (Can include BUSI788_ Global Business Course)</p> <p>Total: 2 required credits 6 elective credits</p>	<p>_____</p> <p>_____</p> <p>_____</p>
	<p>Summer I & II 2025</p> <p>BUSI787 Integrative Capstone (Capstone is offered twice a year: Summer in-person, Fall online) BUSI758Q MBA Consulting Practicum (4 cr) One Elective</p> <p>Total: 6 required credits 2 elective credits</p>	<p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
	<p>Fall 2025</p> <p>BUSI611 Managerial Accounting BUSI634 Operations Management Two Electives</p> <p>Total: 4 required credits 4 elective credits</p>	<p>_____</p> <p>_____</p> <p>_____</p>

Required credits: _____ Elective credits: _____ Total credits: _____

FLEX MBA ELECTIVE COURSE OPTIONS

Important Notes for Elective Course Options

- Courses may be offered in-person and/or online, and offerings vary by campus
- Course options are subject to change
- *Saturday course part of Tech Management Certificate and is only offered at the DC campus. Seat availability may be limited.
- **4 credit course offered in Fall/Spring with global travel in Winter term

Fall Semester

BUSI602 Leading with a Strategic Mindset
BUSI710 Competitive & Collaborative Negotiations
BUSI737 Innovation & Product Development
BUSI741 Financial Strategy for Corporations
BUSI758F Investment Fund Management (3 cr; application only)
BUSI758J Digital Customer Journey
BUSI758K Portfolio Management
BUSI781 Marketing Emergent Technology*
BUSI788_ Global Business Course (2 cr)**
BUSI791 Research and Development Strategy & Process*
BUSI793 Technology Entrepreneurship, Innovation & Commercialization*

Spring Semester

BUSI718A Foundations of AI
BUSI718K Legal Environment of Sustainability
BUSI721 Creativity for Business Leaders and Entrepreneurs
BUSI731 Brand Management
BUSI740 Valuation in Corporate Finance
BUSI745 Fixed Income Analysis
BUSI758A Cyber/Enterprise Risk and Resilience Modeling*
BUSI758B Leadership, Ethics and Technology*
BUSI758F Investment Fund Management (3 cr; application only)
BUSI758G Corporate Risk Management
BUSI758V Digital Promotion and Advertising
BUSI758W Systems and Design Thinking
BUSI758X AI and Business Strategy
BUSI758Z Decision Modeling
BUSI782 Science and Technology Project Valuation*
BUSI784 Systems Design, Development, Test and Evaluation*
BUSI788_ Global Business Course (2 cr)**

Winter Term (2.5 Weeks Only)

BUSI718C Organizational Change
BUSI718B International Business
BUSI718V Corporate Venturing
BUSI718E Sustainability: Economics & Strategy
BUSI758L Corporate Structures and Law for Technology Managers*

Summer Semester

BUSI718F Advanced Financial Modeling & Equity Analysis
BUSI730 Marketing Research Methods
BUSI744 Derivative Securities
BUSI752 Data Mining & Predictive Analytics
BUSI758M Digital Marketing Strategy
BUSI758R Ethical Leadership
BUSI785 Project Management