

SPRING 2025 FULL-TIME MBA ELECTIVE SCHEDULE

Term C: 01/27 - 03/13

Term D: *03/26 - 05/13 (*Begins on a Wednesday)

Reminder: All courses in the Smith MBA are non-standard as defined by the University.

| Notes: | | |
|---|------------------------|-------|
| MBAA, MPO, and OCS Programming & Events | 12:00 p.m. - 2:00 p.m. | C & D |
| Registration Instructions for 1st Years | | |
| Registration Instructions for 2nd Years | | |

| AI & Business Strategy Specialization - <i>minimum of one AI application course needed for this specialization</i> | | | | | | | |
|--|------|-------------------------|----|-----|-------------------------|------|-------|
| Crs | Sec | Title | Cr | Day | Time | Term | Notes |
| BUSM758R | 0101 | Foundations of AI | 2 | TTh | 10:00 a.m. - 11:50 a.m. | C | |
| BUSM758A | 0101 | AI in Business Strategy | 2 | TTh | 10:00 a.m. - 11:50 a.m. | D | |

| Entrepreneurship and Innovation Specialization | | | | | | | |
|--|------|-----------------------------------|----|-----|------------------------|------|-------|
| Crs | Sec | Title | Cr | Day | Time | Term | Notes |
| BUSM758M | 0101 | Entrepreneurship and New Ventures | 2 | MW | 12:00 p.m. - 1:50 p.m. | C | |
| BUSM758F | 0101 | New Venture Financing | 2 | MW | 4:00 p.m. - 5:50 p.m. | D | |

| Finance Specialization | | | | | | | |
|------------------------|------|---|-------|-----|-------------------------|-------------|---------------------------------|
| Crs | Sec | Title | Cr | Day | Time | Term | Notes |
| BUSM733 | 0101 | Valuation in Corporate Finance | 2 | MW | 4:00 p.m. - 5:50 p.m. | C | Prerequisite: BUSM758J and |
| BUSM735 | 0101 | Financial Strategy for Corporations | 2 | MW | 10:00 a.m. - 11:50 a.m. | D | Prerequisite: BUSM758J and |
| BUSM738A | 0101 | Mayer Fund | 3 & 3 | TTh | 12:00 p.m. - 1:50 p.m. | A, B, C & D | 2Y Elective & approval required |
| BUSM758I | 0101 | Advanced Financial Modeling and Equity Analysis | 2 | TTh | 10:00 a.m. - 11:50 a.m. | D | |

| Marketing Specialization | | | | | | | |
|--------------------------|------|----------------------------|----|-----|-----------------------|------|------------------------------------|
| Crs | Sec | Title | Cr | Day | Time | Term | Notes |
| BUSM701 | 0101 | Marketing Research Methods | 2 | MW | 2:00 p.m. - 3:50 p.m. | C | Prerequisites: BUSM606 and BUSM612 |
| BUSM702 | 0101 | Consumer Behavior | 2 | MW | 2:00 p.m. - 3:50 p.m. | D | Prerequisite: BUSM612 |

| Sustainability Specialization | | | | | | | |
|-------------------------------|------|---|----|-----|-------------------------|------|-------|
| Crs | Sec | Title | Cr | Day | Time | Term | Notes |
| BUSM758Q | 0101 | Sustainability in Business and Management | 2 | MW | 10:00 a.m. - 11:50 a.m. | C | |

Other courses are currently in the MS and Supply Chain Management program and will be available via Course Request. Please contact [Vanessa](#) if interested in sustainability-related courses.

| Supplemental Elective Options | | | | | | | |
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| Crs | Sec | Title | Cr | Day | Time | Term(s) | Notes |
| BUSM762 | 0101 | Decision Analytics | 2 | MW | 12:00 p.m. - 1:50 p.m. | D | Prerequisite: BUSM606 |
| BUSM750 | 0101 | Project Management in Dynamic Environments | 2 | MW | 2:00 p.m. - 3:50 p.m. | D | |
| BUSM775 | 0101 | Global Strategy | 2 | TTh | 2:00 p.m. - 3:50 p.m. | D | |