

	Semester	Curriculum 46 required credits and 8 elective credits	Term	
Year One	Fall  Total: 10 required credits	BUSO700 Fundamentals of Business/MBA Opening Residency	Aug 17 – 18, 2024	
		BUSO600 Leadership & Teamwork BUSO604 Managerial Economics & Public Policy	A	
		BUSO603 Data Analysis BUSO612 Marketing Management	B	
	Winter Total: 2 elective credits	<b>One Elective</b>	WINTER 2.5 Weeks Only	
	Spring  Total: 8 required credits	BUSO602 Financial Accounting BUSO614 Strategic Management	C	
		BUSO601 Corporate Finance I BUSO620 Strategic Information Systems	D	
	Summer I & II  Total: 8 required credits	BUSO705 Business Communication BUSO758J Corporate Finance II	I	
		BUSO713 Supply Chain Management BUSO716 Decision Modeling	II	
	Year Two	Fall  Total: 6 required credits 2 elective credits	BUSO624 Operations Management BUSO711 Executive Powers and Negotiation	A
			BUSO616 Managerial Accounting <b>One Elective (Can include BUSO788_ Global Business Course)</b>	B
Winter Total: Global Travel or 2 elective credits		BUSO788_ MBA Global Business course travel (see page 2) <b>OR One Elective</b>	WINTER 2.5 Weeks Only	
Spring  Total: 9 required credits 2 elective credits		BUSO626 The Global Economic Environment BUSO712 Entrepreneurship <b>One Elective (Can include BUSO 788_ Global Business Course)</b>	C	
		BUSO701 Integrative Business Capstone* BUSO706 Organizational Change <i>*BUSO 701 must be taken within last year of graduating &amp; is offered twice a year: Spring in-person, Fall online</i>	D	
		BUSO702 Action Learning Project I (1 cr)	C & D	
Summer I & II  Total: 5 required credits 2 elective credits		BUSO704 Ethical Leadership	I	
		<b>One Elective</b>	II	
		BUSO703 Action Learning Project II (3 cr)	I & II	

# ONLINE MBA ELECTIVE COURSE OPTIONS

## Important Note for Elective Course Options

- Course options are subject to change.
- Specific terms are noted in parenthesis and are subject to change.

### Information Systems & Business Analytics

**BUSO731** Social Media & Web Analytics (B)

**BUSO732** Managing Digital Businesses and Platforms (II)

**BUSO733** Data Mining and Predictive Analytics (D)

### Finance

**BUSO758G** Financial Restructuring (B)

**BUSO758P** Applied Equity Analysis (II)

**BUSO 758R** Commercial Bank Management (D)

### Marketing

**BUSO740** Customer Equity Management (D)

**BUSO741** Consumer Behavior (II)

**BUSO758A** Marketing Analytics (B)

### Supply Chain Management

**BUSO750** Global Trade Logistics (II)

**BUSO751** Supply Chain Risk Management (B)

**BUSO752** Innovative Solutions to Supply Chain Challenges (D)

### Additional Electives

**BUSO714** International Business (Winter)

**BUSO758C** Corporate Venturing (Winter)

**BUSO758E** Sustainability: Economics and Strategy (Winter)

**BUSO788** \_MBA Global Business course\* (see note below)

## OPTIONAL GLOBAL BUSINESS ELECTIVE\*

While traveling abroad with a professor, students visit companies to enhance their business acumen and apply their knowledge and skills to solve a cross-border, cross-cultural business challenge. Students choose courses based on opportunities to develop expertise in their area of interest and based on the opportunity to network with colleagues, faculty and international company executives in their field.

The Global Business course is offered every year, and new field experiences are announced each Spring. This is a 4-credit course, where 2 elective credits will be completed in the Fall semester, 2 elective credits in the following Spring semester with travel during the Winter term. An additional Spring-only program is slated to be offered with coursework in the Spring semester and travel during Spring Break.

Students interested in participating must speak with their Student Support Specialist for more information and Academic Plan implications.