



FULL-TIME **MBA** CURRICULUM GUIDE

FALL 2023 ADMITS

The Full-Time MBA program has 54 total credits (28 required and 26 elective credits)			<input checked="" type="checkbox"/>
<i>Curriculum is subject to change</i>			
Year One	Fall 2023	BUSM600 Leadership and Teamwork BUSM602 Introduction to Financial Accounting BUSM604 Managerial Economics and Public Policy BUSM606 Data Driven Decision Making BUSM612 Marketing Management BUSM758J Financial Management I BUSM758P Financial Management II	_____ _____ _____ _____ _____ _____ _____
	Total: 14 required credits		
Year Two	Spring 2024	BUSM614 Strategic Management BUSM624 Operations Management BUSM761 Data Mining and Predictive Analytics Three electives	_____ _____ _____ _____ _____
	Total: 6 required credits 6 elective credits		
Year Two	Fall 2024	BUSM616 Managerial Accounting BUSM621 Digital Transformation in Business Four to Five Electives	_____ _____ _____ _____
	Total: 4 required credits 8-10 elective credits		
Year Two	Spring 2025	BUSM626 The Global Economic Environment BUSM758Z Integrative Capstone Four to Five Electives	_____ _____ _____ _____
	Total: 4 required credits 8-10 elective credits		
Required credits: _____			Elective credits: _____
			Total credits: _____

Full-Time MBA Elective Course Options – Specific Term in Parenthesis

Fall

BUSM706 Innovation & Product Development (B) ____
BUSM715 Digital Marketing (A) ____
BUSM738A Mayer Fund (3 credits, application required) ____
BUSM754 Negotiations (A) ____
BUSM758N Managing Change (B) ____
BUSM788B/G/J/W Global Business Experience (B) ____

Spring

BUSM701 Marketing Research (C) ____
BUSM702 Consumer Behavior (C) ____
BUSM705 Brand Management (D) ____
BUSM733 Valuation (C) ____

BUSM738A Mayer Fund (3 credits, application required) ____
BUSM750 Project Management (C) ____
BUSM758I Adv. Financial Modeling & Equity Analysis (D) ____
BUSM758O Navigating Organizational Networks (D) ____
BUSM758S Investments (C) ____
BUSM762 Decision Analytics (D) ____
BUSM775 Global Strategy (D) ____
BUSM798Q Business Consulting (C) ____
BUSM758A: AI and Business Strategy (D) ____
BUSM788B/G/J/W Global Business Experience (C) ____