



# FULL-TIME MBA CURRICULUM GUIDE

## FALL 2022 ADMITS

The Full-Time MBA program has 54 total credits (28 required and 26 elective credits)			<input checked="" type="checkbox"/>
<i>Curriculum is subject to change</i>			
<b>Year One</b>	<b>Fall 2022</b>  <b>Total: 14 required credits</b>	<b>BUSM600</b> Leadership and Teamwork <b>BUSM602</b> Introduction to Financial Accounting <b>BUSM604</b> Managerial Economics and Public Policy <b>BUSM606</b> Data Driven Decision Making <b>BUSM612</b> Marketing Management <b>BUSM758J</b> Financial Management I <b>BUSM758P</b> Financial Management II	_____ _____ _____ _____ _____ _____ _____
	<b>Spring 2023</b>  <b>Total: 6 required credits</b> <b>6 elective credits</b>	<b>BUSM614</b> Strategic Management <b>BUSM624</b> Operations Management <b>BUSM761</b> Data Mining and Predictive Analytics Three electives	_____ _____ _____ _____ _____
<b>Year Two</b>	<b>Fall 2023</b>  <b>Total: 4 required credits</b> <b>8-10 elective credits</b>	<b>BUSM616</b> Managerial Accounting <b>BUSM621</b> Digital Transformation in Business Four to Five Electives	_____ _____ _____ _____
	<b>Spring 2024</b>  <b>Total: 4 required credits</b> <b>8-10 elective credits</b>	<b>BUSM626</b> The Global Economic Environment <b>BUSM758Z</b> Integrative Capstone Four to Five Electives	_____ _____ _____ _____
<b>Required credits:</b> _____ <b>Elective credits:</b> _____ <b>Total credits:</b> _____			

### Full-Time MBA Elective Course Options – Specific Term in Parenthesis

#### Fall

**BUSM706** Innovation & Product Development (B) \_\_\_\_  
**BUSM715** Digital Marketing (A) \_\_\_\_  
**BUSM738A** Mayer Fund (3 credits, application required) \_\_\_\_  
**BUSM754** Negotiations (A) \_\_\_\_  
**BUSM758N** Managing Change (B) \_\_\_\_  
**BUSM788B/G/J/W** Global Business Experience (B) \_\_\_\_

#### Spring

**BUSM701** Marketing Research (C) \_\_\_\_  
**BUSM702** Consumer Behavior (C) \_\_\_\_  
**BUSM705** Brand Management (D) \_\_\_\_  
**BUSM733** Valuation (C) \_\_\_\_

**BUSM738A** Mayer Fund (3 credits, application required) \_\_\_\_  
**BUSM750** Project Management (C) \_\_\_\_  
**BUSM758I** Adv. Financial Modeling & Equity Analysis (D) \_\_\_\_  
**BUSM758O** Navigating Organizational Networks (D) \_\_\_\_  
**BUSM758S** Investments (C) \_\_\_\_  
**BUSM762** Decision Analytics (D) \_\_\_\_  
**BUSM775** Global Strategy (D) \_\_\_\_  
**BUSM798Q** Business Consulting (C) \_\_\_\_  
**BUSM758A:** AI and Business Strategy (D) \_\_\_\_  
**BUSM788B/G/J/W** Global Business Experience (C) \_\_\_\_