

Spring 2024 Full-Time MBA Elective Schedule

Term C: January 24 - March 12
Term D: March 25 - May 9

Full-Time MBA Specializations

Term C/D: MBAA, MPO and OCS
Programming & Events: 12:00 p.m. - 2:00

AI & Business

Crs	Sec	Title	Cr	Day	Time	Term	Notes
BUSM758R	0101	Foundations of AI	2	TTh	10:00 a.m. - 11:50 a.m.	C	
BUSM758A	0101	AI in Business Strategy	2	TTh	10:00 a.m. - 11:50 a.m.	D	

Entrepreneurship and Innovation

Crs	Sec	Title	Cr	Day	Time	Term	Notes
BUSM758M	0101	Entrepreneurship and New Ventures	2	TTh	10:00 a.m. - 11:50 a.m.	C	

Finance

Crs	Sec	Title	Cr	Day	Time	Term(s)	Notes
BUSM733	0101	Valuation in Corporate Finance	2	MW	4:00 p.m. - 5:50 p.m.	C	Prerequisite: BUSM758J and BUSM758P
BUSM735	0101	Financial Strategy for Corporations	2	TTh	2:00 p.m. - 3:50 p.m.	D	
BUSM738A	0101	Mayer Fund	3	TTh	12:00 p.m. - 1:50 p.m.	CD	2nd Year Finance/Permission Only
BUSM758S	0101	Investments	2	MW	12:00 p.m. - 1:50 p.m.	C	
BUSM758I	0101	Advanced Financial Modeling and Equity Analysis	2	TTh	10:00 a.m. - 11:50 a.m.	D	

Marketing

Crs	Sec	Title	Cr	Day	Time	Term(s)	Notes
BUSM701	0101	Marketing Research Methods	2	MW	2:00 p.m. - 3:50 p.m.	C	Prerequisites: BUSM606 and BUSM612
BUSM702	0101	Consumer Behavior	2	MW	4:00 p.m. - 5:50 p.m.	C	Prerequisite: BUSM612
BUSM705	0101	Brand Management	2	MW	2:00 p.m. - 3:50 p.m.	D	Prerequisite: BUSM612

Sustainability

Crs	Sec	Title	Cr	Day	Time	Term(s)	Notes
BUSM758Q	0101	Sustainability in Business and Management	2	MW	2:00 p.m. - 3:50 p.m.	C	

Consulting

Crs	Sec	Title	Cr	Day	Time	Term(s)	Notes
BUSM733	0101	Valuation in Corporate Finance	2	MW	4:00 p.m. - 5:50 p.m.	C	Prerequisite: BUSM758J and BUSM758P
BUSM798Q	0101	Foundations of Consulting	2	MW	10:00 a.m. - 11:50 a.m.	C	

Supplemental Elective Options

Crs	Sec	Title	Cr	Day	Time	Term(s)	Notes
BUSM750	0101	Project Management	2	MW	12:00 p.m. - 1:50 p.m.	D	
BUSM758O	0101	Navigating Organizational Networks	2	MW	4:00 p.m. - 5:50 p.m.	D	
BUSM762	0101	Decision Analytics	2	MW	10:00 a.m. - 11:50 a.m.	D	Prerequisite: BUSM606
BUSM775	0101	Global Strategy	2	TTh	2:00 p.m. - 3:50 p.m.	D	

Changes to Spring 2024 Schedule (as of 12/07/2023):

- BUSM758F New Venture Financing cancelled due to low enrollment.
- Foundations of AI has the BUSM758R course letter. (10/24/23)
- New course added: BUSM735 Financial Strategy for Corporations under the Finance specialization. (10/19/23)
- Date and Time Adjustment: BUSM762 Decision Analytics, now MW from 10 a.m. - 11:50 a.m. (10/10/23)