Accounting for Social Value in Corporate America

Credits: 2

This course surveys American companies and their efforts to raise their standards of social performance and accountability, sustainability, and transparency. Topics will include discussing new for profit business models: Corporate Social Responsible Organizations, Corporate Philanthropy, and Shared Value companies. Additionally, the course will provide an overview of the legal/tax backdrop of nonprofit organizations and the current challenges they face. We'll look at how the nonprofit and for profit sectors are beginning to merge together. Throughout the course an emphasis will be placed on how companies should report social responsiveness to the stakeholders.

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