

FALL 2024 TECH MANAGEMENT CERTIFICATION COURSE SCHEDULE

Term A: August 26 - October 14

Term B: October 21 - December 10

Reminder: All courses in the Smith MBA are non-standard as defined by the University.

ADMITTED TECH MANAGEMENT STUDENTS

Crs	Sec	Title	Cr	Day	Meeting Days	Term	Campus Location	Meeting Dates
BUSI 781	DC06	Marketing Emergent Technology	1	Sa	9:00 a.m. - 12:30 p.m. and 1:30 p.m. - 5:00 p.m.	B	Washington, DC	11/23 & 12/07
BUSI 791	DC06	Research and Development Strategy & Process	2	Sa	9:00 a.m. - 12:30 p.m. and 1:30 p.m. - 5:00 p.m.	A	Washington, DC	08/31, 09/07 & 09/21
BUSI 793	DC06	Technology Entrepreneurship, Innovation & Commercialization	2	Sa	9:00 a.m. - 12:30 p.m. and 1:30 p.m. - 5:00 p.m.	B	Washington, DC	10/05, 10/26 & 11/09