

FALL 2024 FULL-TIME MBA ELECTIVE SCHEDULE

Term A: August 26 - October 14

Term B: October 21 - December 10

Reminder: All courses in the Smith MBA are non-standard as defined by the University.

Notes:

MBAA, MPO, and OCS Programming & Events	12:00 p.m. - 2:00 p.m.	A & B
Rising 2nd Years should reference their registration instructions on Network .		

AI & Business Strategy Specialization - *minimum of one AI application course needed for this specialization*

Crs	Sec	Title	Cr	Day	Time	Term	Notes
BUSM 758T	0101	Financials Institutions in the Era of FinTech and AI	2	MW	10:00 a.m. - 11:50 a.m.	B	AI application course. Open to non-Mayer Fund students interested in finance.
BUSM 758V	0101	Designing AI Systems	2	TTh	10:00 a.m. - 11:50 a.m.	A	
BUSM 758W	0101	Marketing in the Age of AI	2	MW	2:00 p.m. - 3:50 p.m.	B	AI application course
BUSO 731	SO51	Social Media and Web Analytics	2	W	8:45 p.m. - 10:15 p.m.	B	AI application course offered in Online MBA program via Course Request process.

Entrepreneurship and Innovation Specialization

Crs	Sec	Title	Cr	Day	Time	Term	Notes
BUSM 706	0101	Innovation & Product Development	2	TTh	10:00 a.m. - 11:50 a.m.	B	
BUSM 798C	0101	Tech & Entrepreneurship	2	TTh	10:00 a.m. - 11:50 a.m.	A	

Finance Specialization

Crs	Sec	Title	Cr	Day	Time	Term	Notes
BUSM 738A	0101	Mayer Fund	6	TTh	10:00 a.m. - 11:50 a.m.	A, B, C & D	2Y Elective & approval required.
BUSM 758T	0101	Financials Institutions in the Era of FinTech and AI	2	MW	10:00 a.m. - 11:50 a.m.	B	Finance and AI application course (AI Specialization). Open to non-Mayer Fund students interested in finance.

Marketing Specialization

Crs	Sec	Title	Cr	Day	Time	Term	Notes
BUSM 706	0101	Innovation & Product Development	2	TTh	10:00 a.m. - 11:50 a.m.	B	BUSM 706 is also a part of the Entrepreneurship and Innovation Specialization.
BUSM 715	0101	Digital Marketing	2	MW	2:00 p.m. - 3:50 p.m.	A	
BUSM 758W	0101	Marketing in the Age of AI	2	MW	2:00 p.m. - 3:50 p.m.	B	Also an AI application course.

Consulting Specialization

Crs	Sec	Title	Cr	Day	Time	Term	Notes
BUSM 754	0101	Comparative & Collaborative Negotiation	2	MW	10:00 a.m. - 11:50 a.m.	A	
BUSM 758N	0101	Managing Change	2	MW	12:00 p.m. - 1:50 p.m.	B	

Sustainability Specialization

Crs	Sec	Title	Cr	Day	Time	Term	Notes
Courses are currently in the MS and Supply Chain Management program and will be available via Course Request. Please contact Vanessa if interested in sustainability-related courses.							

2nd Year Required Track: MBAA99MB, Section: MB21

Crs	Sec	Title	Cr	Day	Time	Term	Notes
BUSM 616	0101	Managerial Accounting	2	TTh	4:00 p.m. - 5:50 p.m.	B	
BUSM 621	0101	Digital Transformation in Business	2	TTh	2:00 p.m. - 3:50 p.m.	A	